



www.katmacdesign.ca  
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## HUMBER COLLEGE

Advertising and Graphic Design Diploma  
School of Media Studies and Information Technology

Toronto, ON  
2020-2022

- ▶ Deans List Honours
- ▶ Zulu Alpha Kilo Creative Employee Finalist

## ST. THOMAS AQUINAS SECONDARY

Oakville, ON  
2008-2012

- ▶ Marketing Award

## THE NATIONAL BALLET OF CANADA

Toronto, ON

## about

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Visual storyteller and Art Director  
with a love of bringing ideas to life.

## loves

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- ▶ Typography
- ▶ Copywriting
- ▶ Photography
- ▶ Soup
- ▶ Mountains
- ▶ Snowboarding
- ▶ Solo dance sessions

## skills

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- ▶ Design Thinking
- ▶ Self Starter
- ▶ Detail Oriented
- ▶ Team Player
- ▶ Managing deadlines
- ▶ Pushing Pixels

## work

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### CONTENT ASSISTANT

Snuggle Bugz, Toronto, ON  
2021-Present

- ▶ Creating assets for mobile/desktop Learning Centre platform
- ▶ Content writing and editing per Brand Guidelines
- ▶ Digital publishing to Learning Centre (HTML/CSS)
- ▶ SEO and desktop/mobile optimization resulting in 10,000 weekly visits to company website.

### JR. ACCOUNTING CLERK

Budds Group, Oakville, ON  
2018-2020

- ▶ Vendor payables and monthly statement reconciliation
- ▶ Daily cash reconciliation and month-end practices
- ▶ Collaborative team environment

### FRONT OFFICE SUPERVISOR

Rundlestone Resorts, Banff, AB  
2014-2017

- ▶ Front of House team leader
- ▶ Staff scheduling, training, and support
- ▶ High standard of professionalism with all guests
- ▶ Worked with all departments to achieve a common goal

## tech

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- ▶ MAC/PC Proficient
- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe InDesign
- ▶ Adobe After Effects
- ▶ Adobe Premiere
- ▶ HTML5
- ▶ CSS3
- ▶ Microsoft Office Suite
- ▶ Canon
- ▶ Adobe Camera Raw
- ▶ Workspace